



**Save the honey bee.
Ensure a vibrant food economy.
Protect our planet.**

In the last 40 years, honey bees have been struggling and populations are declining. Changing climate patterns, herbicides and pesticides, and genetic modification of crops are thought to be potential contributing factors but more research is needed. Honey bees pollinate essential crops and produce millions of dollars of honey every year – one out of every three bites of food Americans consume comes from a plant visited by bees or other pollinators. With nearly 50 percent population losses being reported thus far in 2017, action is needed now more than ever.

At GloryBee, we work hard to support the ecosystem that brings us honey. Since our early days, we've been focused on bee health as core to our business and our community. That's why GloryBee honeys are 100 percent pure – respecting the hard-working bees who labor to produce our product and care for our planet. That's also why we work with business partners and consumers to raise funds for Save the Bee – a social impact program that focuses on directly supporting research and raising awareness to combat the crisis we're facing.

We envision a world where people are nourished by food that is good for them and good for the Earth – and we invite you to join us in making that world a reality. Saving the world's declining honey bee population is critical for our planet's future.

**Together we can make
business a force for good.**

Take action at SavetheBee.org.



**GLORYBEE.COM
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