



SAVE
the **BEE**®

2016-17 ANNUAL REPORT

GloryBee Supporting Save the Bee

\$200K

to the Honey Bee
Lab and Master
Beekeeping
Program

*Funds donated to-date,
through SAVE THE BEE.*

100%

goes directly
to the
SAVE the BEE
fund.

*GloryBee absorbs
all staffing costs.*

10M

(million!) bees
introduced into the
community
in 2017.

*Through our annual
Bee Weekend event.*

3

scholarships awarded
to new Master
Beekeepers
in 2017.

*Sponsored
by SAVE THE BEE.*

Goals for 2017 & Beyond

SAVE THE BEE GOALS are to increase awareness of the role and impact honey bees have on a healthy food supply by reaching 5 million people with our message, adding 25 new partners each year and assisting the OSU Honey Bee Lab to procure \$500,000 annually. These funds help to expand research and improve honey bee health and nutrition, resulting in increased survival rates.

Raise \$100K annually for
OSU Honey Bee Lab



Increase staffing to 7 full-time research assistants and student employees with additional equipment to help achieve long term studies.

SAVE THE BEE 5K Run



Community events will help raise funds and build awareness. Goal is to raise \$6000 during the event each year.

Create a Commercial
Beekeeping Training Program



Train new generations of commercial beekeepers to sustain the industry.

Promote Monoculture Agricultural
System Changes



Raising awareness of the benefits of cover crops, hedgerows and habitat conservation.

Reduce Colony Losses



With additional research assistants, winter colony loss will improve.

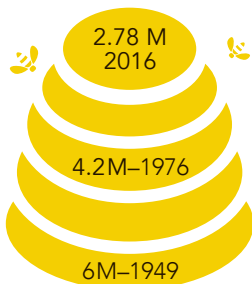
Why Save the Bee?

Every year in the United States, over \$17 billion worth of essential crops are pollinated by honey bees, who also produce millions of dollars' worth of honey. Every third bite of food Americans consume comes from a plant visited by bees or other pollinators.

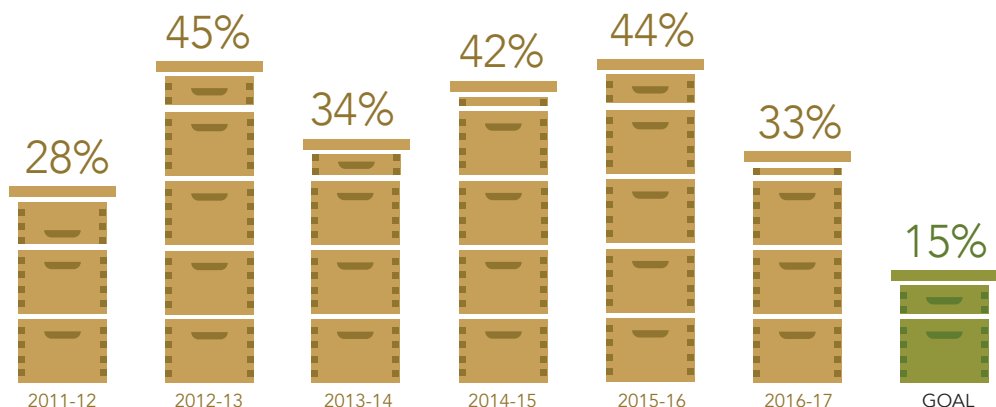
Over the past decade, honey bees have faced unprecedented deaths and disappearances. During the winter of 2016/2017, an estimated 21.1% of managed honey bee colonies were lost; this is an increase of 5.8 percentage points over the previous winter. Summer losses were sustained as well. Between April 2016 and March 2017, average losses in the U.S. were 33.2%, with an annual average range over the past five years of 39.6%. An annual loss of over 15% is unsustainable for commercial beekeepers and should only average near 10%.

scientificbeekeeping.com/sick-bees-part-18fb-colony-collapse-revisited-beekeeping-economics
beeinformed.org/2017/05/25/2016-2017-loss-results-thank-you-to-all-survey-participants

DECLINE OF HIVES IN THE US OVER THE LAST 65 YEARS



BEEKEEPERS ANNUAL COLONY LOSSES (APRIL - MARCH)



Making a Difference

OREGON STATE UNIVERSITY HONEY BEE LAB RESEARCH



SAVE THE BEE supports the research of Dr. Ramesh Sagili and his team at Oregon State University's Honey Bee Lab. Their research focuses on "honey bee health, nutrition, and pollination with a goal of serving the commercial beekeepers, backyard beekeepers, producers and all citizens that are interested in bees." Adding to the longevity and stability of the program, Dr. Sagili received tenure in 2017.

The Honey Bee Lab is currently working with two dozen commercial beekeepers, growers and hundreds of hobby beekeepers in Oregon. They run a Master Beekeeping program to train and develop the next generation of beekeepers. The funds from **SAVE THE BEE** have resulted in changes in bee exposure to pesticides, studies resulting in discoveries about the role and importance of protein and sterols in bee nutrition and survival and how neonics affect bee behavior, particularly foraging.

OSU



THE OSU HONEY BEE LAB



Studies the role of nutrition in bee health and strategies to control honey bee parasitic mite, while processing hundreds of bee samples annually for honey bee pest and disease diagnosis, including nutritional analysis (protein analysis). Studies the effects of pesticides on bees and helps growers design a bee-friendly insecticide management protocol. Manages a publication and app for growers and beekeepers called *How To Reduce Bee Poisoning* with vital information on bee toxicity. It is the most popular and only up-to-date extensive publication of its kind available in the U.S. Works directly with farmers and beekeepers to increase forage and habitat for bees, so that bees have greater access to diverse and abundant food.

OREGON STATE UNIVERSITY'S MASTER BEEKEEPER PROGRAM

Each year, **SAVE THE BEE** funds three to four scholarships for future master beekeepers, and also hosts the program by providing meeting space at GloryBee's facility.

RAISING AWARENESS

A major goal of **SAVE THE BEE** is to promote and facilitate beekeeping education. During late winter and early spring of 2017, GloryBee and **SAVE THE BEE** hosted 5 beekeeping classes taught by GloryBee sales representative and beekeeper Mike France and co-taught by 3 other GloryBee employees. An "Ask A Beekeeper" session was also held with co-founder Dick Turanski in February 2017.

In addition, Mike France traveled to Coos Bay, OR and Walla Walla, WA to teach several *Ask a Beekeeper* classes in early spring, reaching nearly 100 beekeepers and bee enthusiasts.

LEGISLATURE

During the past 5 years, President Alan Turanski and GloryBee have been instrumental in advocating for, and supporting, efforts to ban the use of neonics and pesticides in farming and landscaping today, as well as advocating for the labeling of products containing genetically modified organisms, both through legislative channels and spreading the word on a local and national level.

EVENTS

SAVE THE BEE hosts an annual, local **SAVE THE BEE 5K** to raise funds and awareness for the cause. In addition, Oakshire Brewing Company hosts a **SAVE THE BEE** night in April, where a special **SAVE THE BEE** beer is introduced to the community and a percentage of sales go to **SAVE THE BEE**. In 2016, a total of \$6907 was raised at these two events.

Outgoing Contributions from Save the Bee

TOTAL FINANCIAL
CONTRIBUTIONS



Save the Bee Partner Promotions & Donations

Our local community and dozens of amazing business partners are just as passionate as the team at GloryBee to help with pollinator-related problems and joined us in our mission to **SAVE THE BEE!**

TOP PARTNERS:

TILLAMOOK COUNTY CREAMERY created a SAVE THE BEE farmstyle Greek Yogurt made with GloryBee honey. A portion of sales goes to SAVE THE BEE. tillamook.com

DAVE'S KILLER BREAD developed a SAVE THE BEE bread using GloryBee honey and donates a portion of sales to SAVE THE BEE. Also created a fun SAVE THE BEE coloring book to raise awareness. daveskillerbread.com

FRANZ BAKERY created a SAVE THE BEE bread and contributes a portion of sales to SAVE THE BEE. Also ran a fundraising event in May 2017! franzbakery.com

ATTUNE FOODS uses GloryBee honey in granola and cereal, donates a percentage of the purchase price to SAVE THE BEE, and educates customers about the program. attunefoods.com

COCONUT BLISS has been a strong SAVE THE BEE supporter for years, sponsoring the SAVE THE BEE 5K and even donating funds from a Night of Bliss fundraising event. coconutbliss.com

ADDITIONAL PARTNERS

- The Good Cooky
- Central Co-op
- 8 Arms Bakery
- Sisters Baking Company
- Marlene's Market & Deli
- WildTime Foods
- Market of Choice
- Country Aire
- New Seasons Market
- Chuck's Produce
- Norman's Farmers Market
- Shop N Kart
- Bailey's Health Food Center
- Coos Head Food Co-Op
- Gooseberries Bulk
- Melvin's Fir St. Market Food 4 Less
- Promise Natural Foods
- Sherm's
- Goose Community Grocer
- Umpqua Bank
- Sno Temp
- ADP TotalSource
- Hub International
- Organically Grown Co.
- Wild and Earthy Beeswax
- Lane County Economic Development
- Valley Harvest Nut Co.
- Lochmead Dairy Inc
- Bi Mart Corporation
- Oakshire Public House, LLC
- Insight Hotel Management
- The Food Co-Op
- Bayview Grocery, Inc
- Huckleberry's/Rosauers
- Cl Azumano
- Employers Overload
- Pacific Foods
- Springfield Creamery
- MKG Barre LLC
- Red Wagon Creamery
- Hot Mama's Wings
- Marathon Foods
- Earth2O
- Cosmos Creations
- Bliss Nut Butters
- Back to Nature
- Dundee Fruit Company
- Hopworks Urban Brewery
- Town and Country
- Wild Friends

For a current list of all Save the Bee partners, visit: SaveTheBee.org

GloryBee and Save the Bee

Since 2012, GloryBee's **SAVE THE BEE** social responsibility program has been directly supporting organizations dedicated to saving the honey bee and combating colony collapse issues. Ever since GloryBee was founded in 1975, honey and beekeeping have been the core of our business. That early



dedication to keeping our own bees has evolved into a deeply-felt responsibility to care for the health of the bees of our nation and our planet. With the concern of declining populations throughout the world, GloryBee advances the **SAVE THE BEE** mission through fundraising and education.

Our Roots

"As a child, I began helping my father keep bees. I learned firsthand about how fascinating and beautiful these small creatures are. As I grew older, I also learned how vital they are to our food supply and the overall health of the planet. I hope you will consider partnering with us to save the honey bee!"

Alan Turanski
President & Beekeeper



"Growing up in a beekeeping family, I became a honey enthusiast at an early age. My appreciation has only increased over time, and has led to a passion for helping protect the future of honey bees. I am excited about what we can do together to raise awareness about the plight of the honey bee!"

RaeJean Wilson
Senior Executive Vice President



Ingredients for Healthy Living

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